

Demutualization of Cooperatives: the Case Study of Tnuva

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Abstract

The demutualization of Tnuva is a research to a very interesting process showing how a successful cooperative is ending its existence and demutualized itself. The Tnuva demutualization is at the same time a process showing how a cooperative is disconnected from its members. The research is trying to find out the reasons for this process. It is trying as well to find out if the demutualization way was the only way for the cooperative in Tnuva. The research describes processes and conflicts between the existing leadership of the cooperative and various groups of members, of cooperative movements, of governmental bodies, all are involved in the process. The case study of the demutualization of Tnuva is a lesson to learn.