



State of Israel  
Ministry of Agriculture  
& Rural Development  
Chief Scientist Office



The Hebrew  
University of  
Jerusalem

The Center for  
Agricultural  
Economic Research

# Rural Cooperation in the 21<sup>st</sup> Century: Lessons from the Past, Pathways to the Future

## Scientific Program (updated June 16<sup>th</sup>)

### Sunday, June 14

**19:00-20:00 Informal Reception (Agricultural Economics Lawn) - food and drinks**

### Monday, June 15

#### **9:00-9:30 Opening Session (Faculty Club)**

**Eli Feinerman**, Dean of the Faculty of Agriculture, Food and Environment, The Hebrew University

**Zvi Lerman**, Head of the Department of Agricultural Economics, The Hebrew University

#### **9:30-10:30 Keynote lecture (Faculty Club)**

Chair: Ayal Kimhi (The Hebrew University, Israel)

**Bruce Weinberg** (Ohio State University, USA), "Size, Composition, and Social Effects in Groups."

#### **10:30-11:00 Coffee Break**

#### **11:00-12:30 Session 1 (Faculty Club): The nature of cooperatives**

Chair: Zvi Lerman (The Hebrew University, Israel)

**Ethan Ligon** (University of California, Berkeley, USA), "Risk Management in the Cooperative Contract."  
**Li Feng** and **George Hendrikse** (Erasmus University, The Netherlands), "CEO Compensation in Cooperatives versus Publicly Listed Firms."

**Fabio Chaddad** (University of Missouri, USA), "Both Market and Hierarchy: Understanding the Hybrid Nature of Cooperatives."

#### **12:30-14:00 Lunch Break**

#### **14:00-16:00 Parallel sessions**

##### **Session 2 (Faculty Club): Cooperative efficiency and success**

Chair: Brent Hueth (University of Wisconsin, USA)

**Jon H. Hanf**, Taras Gagalyuk and Erik Schweickert (IAMO, Germany), "Success of Co-operatives: A Combination of Firm and Network Level Factors."

**Gregory McKee** (North Dakota State University, USA), Saleem Shaik (North Dakota State University, USA) and Michael Boland (Kansas State University, USA), "Role of Financial Variables in Explaining the Efficiency of Sample of Farm Supply and Grain Marketing Cooperatives."

**Sanjib Bhuyan** (Rutgers University, USA), "An Analysis of Dairy Farmer Participation in Cooperatives in the Northeast USA."

### **Session 3 (AgEcon Seminar Room): Market organization and cooperatives**

Chair: Dafna M. DiSegni (University of Haifa, Israel)

Arthur Fishman (Bar-Ilan University, Israel), Israel Finkelshtain (Hebrew University, Israel), Avi Simhon (Hebrew University, Israel) and **Nira Yacouel** (Hebrew University, Israel), "The Economics of Collective Brands."

**Christoph Tribl** (Federal Institute of Agricultural Economics, Austria), "Spatial Competition of Food Processing Cooperatives in a Mixed Market – The Case of Uniform Delivered Pricing."

**Yael Kachel** (Ministry of Agriculture and Hebrew University, Israel) and Israel Finkelshtain (Hebrew University, Israel), "Anti-trust Legislation and Cooperation in Fish Marketing."

**Theo Benos** (Maastricht University, The Netherlands), Nikos Kalogeras (Maastricht University, The Netherlands and University of Illinois, USA), Frans J.H.M. Verhees (Wageningen University, The Netherlands) and Joost M.E. Pennings (Maastricht University, The Netherlands), "Marketing Cooperatives' Re-engineering: Influences among Organizational Attributes, Strategic Attributes & Performance."

#### **16:00-16:30 Coffee Break**

#### **16:30-18:30 Parallel sessions**

### **Session 4 (Faculty Club): Growth, inequality, and cooperative life cycle**

Chair: George Hendrikse (Erasmus University, The Netherlands)

**Michael Cook** and Molly J. Burrell (University of Missouri, USA), "A cooperative life cycle framework."

**Ophir Lasowski** and Rainer Kuehl (Justus-Liebig-University Giessen, Germany), "Exit and Voice Preferences of Group-Members as a Result of Cooperative Growth."

**Liema Davidovich**, Sibylle Heilbrunn and Avraham Polovin (Ruppin Academic Center, Israel), "Inequality and Entrepreneurial Risk-Taking of Organizations: The Impact of Change in the Kibbutz on Risk-Taking of Entrepreneurs."

**Ayal Kimhi** and Tal Wolberg (Hebrew University, Israel), "Income Inequality within Moshav Cooperatives."

### **Session 5 (AgEcon Seminar Room): Changes in Israeli cooperatives**

Chair: Iddo Kan (The Hebrew University, Israel)

**Michael Sofer**, David Grossman and Ephraim Grossman (Bar-Ilan University, Israel), "The Communal and Renewing Kibbutz: Ideology, Management and Institutional Change."

**Israel Finkelshtain** (Hebrew University, Israel) and Yael Kachel (Ministry of Agriculture and Hebrew University, Israel), "Cooperation in Agricultural Exports: Lessons from Reforms."

**Zvi Galor** (Consultant for cooperative development, Israel), "Demutualization of Cooperatives: the Case Study of Tnuva."

**Giora Ben Dror** (Bar-Ilan University, Israel), "Weakening Cooperation in the Israeli Moshav: Preliminary Aspects."

#### **19:00-21:00 Dinner at Charlie's (Weizmann Inst., across the road from the main gate)**

## **Tuesday, June 16**

### **9:00-10:30 Session 6 (Faculty Club): Cooperative governance**

Chair: Aliza Fleischer (The Hebrew University, Israel)

**Michael Boland** (Kansas State University, USA), "Strategy and its Relationship to Restructuring in US Agricultural Cooperatives."

Liang Qiao (Zhejiang University, China), **G.W.J. Hendrikse** (Erasmus University, The Netherlands) and Zuhui Huang (Zhejiang University, China), "Value added efficiency and governance structure: Evidence from the pear industry in China's Zhejiang province."

**Jos Bijman** and Gert van Dijk (Wageningen University, The Netherlands), "Corporate governance in agricultural cooperatives: a Dutch perspective."

**10:30-11:00 Coffee Break**

**11:00-12:30 Session 7 (Faculty Club): Cooperative role and performance**

Chair: Avi Simhon (The Hebrew University, Israel)

Pierre Mérel, Tina L. Saitone and **Richard J. Sexton** (University of California, Davis, USA), "Cooperatives' Performance in Quality-Differentiated Markets."

**Paul A. Jones** (Liverpool John Moores University, UK), "The Role of Credit Unions in Promoting Financial Inclusion in Rural Communities in Britain."

**Jonathan Kaminski** (Hebrew University, Israel), "Cooperative Reform and Outgrower Schemes in the Cotton Sector of Burkina Faso."

**12:30-14:00 Lunch Break**

**14:00-16:00 Parallel sessions**

**Session 8 (Faculty Club): Rural cooperation in North America**

Chair: Richard Sexton (University of California, Davis, USA)

**Brent Hueth** (University of Wisconsin, USA), "Cooperatives in the Economy: A U.S. Perspective."

**Murray Fulton** (University of Saskatchewan, Canada), "Rural Co-operation in Canada."

**Ran Aaronsohn** (Hebrew University, Israel), "The Hutterites' Colonies in America between Collectives and Cooperatives."

**Thomas W. Gray** (USDA, USA), "Cooperative Tensions and the US Agriculture of the Middle Initiative: Prospective Considerations."

**Session 9 (AgEcon Seminar Room): Agricultural cooperatives in transition countries**

Chair: Jon Hanf (IAMO, Germany)

**Zvi Lerman** (Hebrew University, Israel), "Agricultural Service Cooperatives in Transition Countries."

**Axel Wolz** (IAMO, Germany) and **Pham Bao Duong** (Institute of Policy and Strategy for Agriculture and Rural Development, Vietnam), "The Transformation of Agricultural Producer Cooperatives – The Case of Vietnam."

**Svetlana Golovina** (Kurgan State Agricultural Academy, Russia) and **Jerker Nilsson** (Swedish University of Agricultural Science, Sweden), "Russian Agricultural Producers' Changing Attitudes towards Top-Down Organized Cooperatives."

**16:00-16:30 Coffee Break**

**16:30 Closing Session (Faculty Club)**

**Ayal Kimhi** (Hebrew University, Israel)

**Richard J. Sexton** (University of California, Davis, USA)

**19:00-21:00 Dinner (Faculty Club)**

**Wednesday, June 17: Field trip to Kibbutz Ramat Yohanan and Moshav Kfar Yehoshua in northern Israel.**

Further information will be posted as it becomes available at the workshop's web site:

<http://departments.agri.huji.ac.il/economics/coop-workshop.html>.

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