



# The Hebrew University of Jerusalem

The Center for Agricultural Economic Research and the  
Department of Agricultural Economics and Management

## Invitation:

### Workshop “Trade of Agricultural Products”

Monday, 13.2.2006 at the Faculty Club,  
Faculty of Agricultural, Food and Environmental Quality Sciences, Rehovot

**Gathering** (9.00 – 9.30)

**Opening** (9.30 – 9.45):

Prof. Eli Feinerman, Dean of the Faculty of Agriculture, The Hebrew University and  
Prof. Yair Mundlak, Chairman of the Center for Agricultural Economic Research, The Hebrew University.

**Session 1** – **Methodological Issues** (9.45 – 10.45) – Chair: Prof. Yoav Kislev

Prof. Stephan von Cramon-Taubadel, Department of Agricultural Economics,  
University of Göttingen, Germany: **The Impact of Aggregation on Attempt to Measure  
Price Transmission: An Illustration using German Retail Food Prices.** 9.45-10.15

Dr. Nira Yacuel, Department of Agricultural Economics and Management,  
The Hebrew University: **Reputation of Collective Brands.** 10.15-10.45

**Break** – Light Refreshments (10.45 – 11.00)

**Session 2** – **Agricultural Trade in Israel** (11.00 – 12.30) – Chair: Prof. Yakir Plessner

Elana Dror, Head of Agriculture Division, Israeli Central Bureau of Statistics:  
**Statistics of Agricultural Trade.** 11.00-11.30

Dr. Amir Heiman, Department of Agricultural Economics and Management,  
The Hebrew University:  
**The Impact of EU Import Liberalization on Agricultural Trade with Israel.** 11.30-12.00

Yakov Poleg, Director of International Trade, Israeli Ministry of Agriculture:  
**Agricultural Negotiations in the WTO – Current Situation.** 12.00-12.30

**Lunch Break** - Refreshments (12.30 – 13.30)

**Session 3** – **Different Crops** (13.30 – 15.00) – Chair: Dr. Avi Simhon

Dr. Harald Grethe, Department of Agricultural Economics, Humboldt University of Berlin,  
Germany: **EU Trade Preferences for Tomatoes from Morocco - Who Benefits?** 13.30-14.00

Linde Goetz, Department of Agricultural Economics, University of Göttingen, Germany:  
**The EU's Import Regime for Oranges – Much Ado about Nothing?** 14.00-14.30

Dr. Israel Finkelshtain and Dr. Yael Kachel, Department of Agricultural Economics and  
Management, The Hebrew University: **Organization of Israeli Agricultural Export:  
Lessons from Reforms in a Perspective of a Decade.** 14.30-15.00